

## WINES by

## KYLIE MINOGUE



## A Modern Day Icon

Since 1987 Kylie has sold over 80 million records, achieved 34 top tens and 7 number ones



In 2020 Kylie channelled her passion and love for wine, launching a bespoke range of wines and immediately became the best selling branded Rose in Tesco



In 2021 Kylie launched her infamous Prosecco Rosé which is now the number one Prosecco Rosé brand in the UK and sold over 200,000 cases since launch in April 2021



This isn't just a name on a label:

Kylie is fully involved in every element and supports the products and retail partners









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# KYLIE MINOGUE Prosecco rosé doc

From the heart of Italy...Kylie partnered with one of the most renowned Prosecco producers to bring you her vision for Prosecco Rosé.

#### **VARIETIES**

○ 85% Glera, 15% Pinot Nero

#### **VITICULTURE**

- Vines are an average of 10 years old and grown on limestone-rich soils that give mineral complexity into the base wines
- The temperate climate and cool nights allows grapes to retain acidity and freshness

### VINIFICATION

- After a soft pressing, a proportion of grapes are fermented with the remaining parcels stored at 32°F as unfermented must
- Charmat method fermentation at 62°F for 60 days

### **TASTING NOTE**

An elegant sparkling Prosecco Rosé with notes of fresh strawberries, raspberries and blossom. Brightly textured and crisp palate with a refreshing citrus finish





