

# INTRODUCING solisto



Inspired By The Sunny Skies Of Portugal.  
A Playful And Modern Portuguese Bubbly.  
Follow The Sun

## WHY SPARKLING WINE?

- **Unstoppable Momentum** - Sparkling wine recorded its 21st consecutive year of both value and volume growth in 2022\*
- **Not Just for Special Occasions** - 40% of consumers drink sparkling wine weekly during casual get-togethers and everyday drinking\*

## WHY A PORTUGUESE SPARKLING WINE?

- **Portugal Is A Top Destination** - American tourists to Portugal increased 80% in 2023 with millions of Americans seeking sun, fun and outstanding wines\*\*
- **Portuguese Sparkling Wine is Growing** – Up +3.4% in revenue and +10.2% in volume\*\*\*

## WHY SOLISTO?

- **Elevates any occasion** with affordable luxury
- Made by the **award-winning creators of Silk & Spice**
- **Consumers are willing to pay a premium** - solisto's price range of \$14-15.99 is growing in both value and volume and accounts for 20% of the total category. This is the largest share amongst other price points.



Source: \* IWSR Drinks Market Analysis 2023, \*\* European Travel Commission, \*\*\*Nielsen L52W 1.27.24)

Be Responsible. Drink in Moderation. solisto @2024



## FOLLOW THE SUN

### VARIETALS

- Maria Gomes (55%) from Bairrada provides notes of stone fruit
- Sercial (28%) from Bairrada provides freshness and crispness
- Alvarinho (17%) provides floral notes and peach with a long finish

### WINEMAKING

- Grapes are harvested when they have a refreshing acidity and reach the ideal ripeness for sparkling wine
- Gentle pressing is followed by a slow fermentation at a low temperature
- The base wine undergoes a second fermentation in tanks at 60.8°F

### TASTING NOTES

- Aromatic and crisp flavors of white peach, pear, nectarine, and subtle floral notes
- Persistent, well-defined bubbles with a creamy textured mouthfeel, juicy stone-fruit character, and a clean citrus finish

### ENJOY

- Pairs well with pizza, pasta, fish dishes, poultry, spicy dishes and sushi

### NUTRITIONAL INFORMATION

- 88 calories per 4 oz
- Vegan & Vegetarian

**SRP:** \$14.99 (750mL X 6 bottle case)

